



# DEALER'S CUP PROMO

*Become part of the Dealer's Cup family*

# Playfield Field Options



Show YOUR brand on one field of choice within the playfield.

*\* Brand will be integrated in a currently designed field.*

There can only be one brand on one field position.

Price: € 1500,- per field  
Max. 3 fields per brand





# Playfield Options



Show YOUR brand on a chosen area of the playfield (field boxes excluded)

*\* Brand will be integrated in a currently designed field.*

There can only be one brand on a custom position.

*For example: integrated in Amsterdam houses*

Price: min. € 2500,- per area  
*(pot island in middle remains original)*





# shit Happens option



Your brand on the backside of the 40 Shit Happens cards.

*\* Brand will be integrated in the currently designed backside.*

Your brand will **also** be designed in ALL 8 Shit Happens FIELDS on the playfield.

Price: € 7500,-  
Max. 1 brand



# Harvest option



Your brand on the backside of the 35 Harvest cards.

*\* Brand will be integrated in the currently designed backside.*

Your brand will **also** be designed in ALL 8 Harvest FIELDS on the playfield.

Price: € 7500,-  
Max. 1 brand





# character figure option



Your own customized playing character in each game.



Price: € 5000,- per character  
Max. 3 custom characters



# YOUR BRAND X DEALER'S CUP



## General information about production:

- ✓ Production minimum of 5000 games
- ✓ Launch in 2022
- ✓ All brand logo's on front and back of the box (free)
- ✓ Possible to sell the games to your own customers
- ✓ Designs will be done by Ivan Art (original designer)





# The power of in-game promotion



Why would you want to promote in-game:

- ✓ People play board games with many friends and relatives
- ✓ Board games are played with for many years
- ✓ People take good care of board games
- ✓ Board games are not thrown away like flyers or folders
- ✓ In-game promotion makes your brand more familiar





# ABOUT DEALER'S CUP

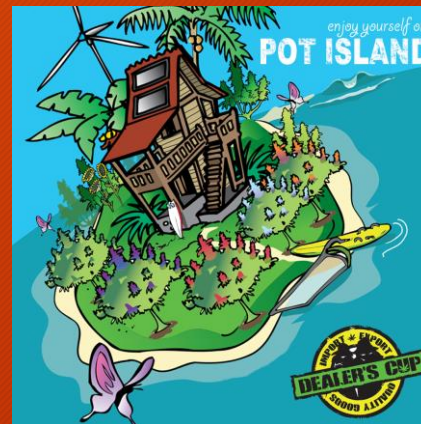


- Popular Board game known as “Weed Monopoly”
  - 18+ Game for 2-6 Players
  - Offline entertainment for many years to enjoy
  - Well-represented on several cannabis-minded events in Europe
  - Sold 1000+ games in first year (2019)
  - One-of-a-kind Board game for all cannabis lovers to enjoy!
- “Humorous & Entertaining. It’s a Rollercoaster of Emotions”





# DEALER'S CUP IMPRESSIONS





# REPRESENTATION



- Germany:
  - Heiner Egbert
  - Mary Winking-Egbert
- Netherlands:
  - Alaric Vonk
  - Mesut Yilmaz
- Graphic Designer:
  - Ivan Artucovich







Limited spots - Don't miss out on your chance!

Contact us at  
[info@dealerscup.com](mailto:info@dealerscup.com)

